Anuda Weerasinghe

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Education

School of Computer Science, Carnegie Mellon University Bachelor of Science Computer Science, May 2024

Additional Minors:

Economics

Teaching:

 Head TA - Foundations of Software Engineering

Relevant Coursework:

- Distributed Computing
- Generative AI
- Algorithm Design and Analysis
- Emerging Markets
- Behavioral Economics

Skills

Languages:

JavaScript/TypeScript $\cdot C \cdot Go \cdot$ Python \cdot Java $\cdot SML$

Frameworks/Technologies: Node • React • Flutter • GraphQL • Android/iOS Development • MongoDB

Selected Projects

T-AI: AI Teaching Assistant *April 2023*

- TA that answers questions about online educational content like YouTube videos.
- Launched with ESL YouTube channel in Sri Lanka with >100k subscribers.

Pol.Lit October 2022

- Awarded best NLP hack at HackMIT 2023.
- Platform to improve political literacy by summarizing and indexing Phillippine congress bills.

Work Experience

Google · Associate Product Manager Intern

May 2023 - August 2023

- Managed the launch of card metadata to improve card identification and selection on GPay Autofill on Chrome/Android, which facilitates tens of billions in global e-commerce.
- Developed and implemented a first of its kind semi-automated quality control process to unblock initial card metadata launch with hundreds of millions of eligible cards on Autofill.
- Explored approaches to scale card benefits metadata on Autofill, and defined a four phase rollout plan to scale card art/name to >90% of eligible cards.
- Defined a UX framework that will allow Autofill to facilitate payment options such as virtual cards, Pay with Points, and BNPL with zero merchant integration.

 $\textbf{Meta} \cdot \textbf{Software Engineering Intern}$

May 2022 - August 2022

- Implemented a new ads management experience on Meta Business Suite(MBS) for web, where millions of SMBs manage their presence on all Meta platforms.
- Audited existing infrastructure and identified key indicators for alerting/monitoring to aide the early detection and resolution of issues in the advertiser experience on MBS.
- Completed a hackathon project for a new feature on Instagram called Dailies that aims to increase user engagement by prompting users to post at a random time of the day.
 - McKinsey and Company · Special Program Coordinator

June 2021 - August 2021

May 2021 - May 2022

- Developed a strategy to improve the sustainability of a not-for-profit hospital in Jaffna by implementing digital health, remote care, cross-subsidization and price differentiation.
- Contributed to a 5-year business strategy proposal for a leading apparel manufacturer in Sri Lanka.

ZUZLab · Research Assistant

 Led development of the redesigned ZUZ wallet and marketplace where customers can exchange ZUZ and businesses can raise money by selling claims to their future goods and services at a discount.

Leadership

ScottyLabs · Director

May 2022 - April 2023

May 2021 - May 2022

- Led a team of 150+ students across tech, design, finance, outreach and events verticals to organize tech events, hackathons, and projects for the CMU community.
- Coordinated the planning and execution of Pittsburgh's largest Hackathon, TartanHacks, which has 300+ participants from over 18 countries
- Defined strategic objectives for the organization and implemented changes across all teams to sustainably achieve this strategic vision.

ScottyLabs · Director of Technology

- Led 10+ teams consisting of 50+ members that develop and maintain software projects and APIs for the CMU community
- Created the UI/UX team within the tech committee to improve the quality of experiences provided to the 5,000+ monthly active users across all projects.

SL Sports Platform \cdot Project Lead

- Spearheaded development of athlete management platform for Sri Lanka Sports Ministry.
- Platform includes a mobile app for coaches/athletes and a web app for admins to track athlete performance, profiles and payments.

December 2020 - August 2021